

3 Minutes to Wow: Turning Research into a Story

Duration: 30-90 minutes (flexible)

Overview

Condensing a PhD into three minutes isn't about dumbing it down - it's about sharpening it up. In this session, you'll discover behind-the-scenes insights, practical strategies, and creative techniques that led me to win CQUniversity's 2024 Three-Minute Thesis (3MT) competition and represent my research internationally.

Key Learning Outcomes

Who Should Attend?

Ideal for HDR students, researchers, or anyone looking to distill complex research into concise, impactful presentations suitable for diverse audiences.

Key Learning Outcomes

- **Crafting a Compelling Narrative:**
Learn to transform your research into a clear, engaging story that captures audience interest.
- **Effective Communication Strategies:**
Gain practical techniques to simplify complex ideas without sacrificing accuracy or depth.
- **Behind-the-Scenes Insights:**
Access valuable lessons learned from a 2024 CQU 3MT winner, including preparation tips and presentation tactics.
- **Maximising Impact:**
Explore how to leverage your concise research story for broader applications - such as data collection, networking, or knowledge dissemination.

Workshop Highlights

- Interactive, engaging discussion tailored to participant needs.
- Real-world examples from a winning 3MT presentation, including changes in the script from beginning to end.
- Time-efficient tips adaptable for varied presentation formats.

Included in the Workshop

- Practical storytelling techniques and frameworks.
- Quick-reference takeaway notes.
- Optional Q&A to address specific challenges.

Cost:

Contact for pricing. Customised according to session length and group size.

Don't be afraid to share what you know, because you know it better than anyone else!

— Bob Buckman